

## JOB DESCRIPTION

# BUSINESS DEVELOPMENT COORDINATOR



### Welcome

ACCESS Specialty Animal Hospital – Palm Beach County is one of the most advanced, inclusive, and progressive veterinary multi-specialty referral hospitals in Southern Florida. Built on a foundation of exceptional medicine and compassion for people and their pets, we strive to provide a superior level of care in a professional, friendly and supportive environment. We are growing and looking for like-minded people to work with us. There are lots of opportunities for your career growth and development at ACCESS. We are always in need of compassionate team members. So, if you want to make a difference by delivering exceptional medicine in often demanding circumstances, we'd like to hear from you!

### Job Purpose

- This position is to act as the primary driver for referral consults and emergency cases. This will be accomplished by maintaining communications and activities to a large range of primary care veterinarians and the public.
- In this role you will develop strategic relationships with primary care veterinarians in important key feeder markets for developing referral patterns by utilizing visits, marketing materials, social media, and continuing education programs.

- Manage our online presence on social media platforms.
- Achieves all goals while operating within required expense budget.
- Work closely with doctors and management at hospital.

### Qualifications

- At least one year of Clinical experience in veterinary field preferred.
- Bachelors in related field preferred.

### Duties and Responsibilities

- Create and maintain primary care veterinary relationships through on-site visits, CE programs, email and fax announcements, newsletter, marketing collateral, and more.
- Provide thorough knowledge of our services to the veterinary community and public.
- Accountable for knowing area markets and clinics/hospitals, market potentials, and keeping current on changes that are taking place in these markets.
- Participate in industry and community activities, while also developing new and unique marketing projects and events.
- Function as a liaison with local veterinary medical association and other business and professional association in the areas.

### ACCESS– Palm Beach County is an Equal Employment Opportunity (EEO)

ACCESS Specialty Animal Hospitals provides equal employment opportunities to all employees and applicants in all company facilities in accordance with applicable federal, state and local laws. In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification document form upon hire.